

WBZ-TV

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ-TV

CONTRACT NO. REV.

1061-60942-1

DATE PRINTED

04/28/13

AND

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39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR		346928	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	SHORR JOHNSON MAGNUS			MARKEY COMMITTEE		
AND	1831 Chestnut St Ste 602			PO BOX 290782		
ADDRESS	Philadelphia	PA	19103-3700	Charlestown	MA 02129-0214	
	USA			USA		
CONTACT				PRODUCTMARKEY/D/US SEN MA		
LOCAL SALESPERSON	Pat Cashen		AGENCY EST. NO.	PRODUCT CODE	1302	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 04/27/13 AND ENDING 04/29/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M	1	07:00A	09:00A	60S	04/29/13-04/29/13	THE EARLY SHOW	1	600.00	600.00
2 FIXED	M	1	05:58A	07:00A	60S	04/29/13-04/29/13	WBZ NEWS	1	900.00	900.00
3 FIXED	M	1	04:30P	05:00P	60S	04/29/13-04/29/13	JUDGE JUDY	1	1800.00	1800.00
4 FIXED	M	1	05:00P	05:30P	60S	04/29/13-04/29/13	5PM NEWS	1	1600.00	1600.00
5 FIXED	M	1	06:00P	06:30P	60S	04/29/13-04/29/13	WBZ NEWS	1	2000.00	2000.00
6 FIXED	M	1	07:00P	07:28P	60S	04/29/13-04/29/13	WHEEL OF FORTUNE	1	3600.00	3600.00
7 FIXED	M	1	07:28P	07:57P	60S	04/29/13-04/29/13	JEOPARDY !	1	5400.00	5400.00
8 FIXED	M	1	11:35P	12:37A	60S	04/29/13-04/29/13	DAVID LETTERMAN	1	1300.00	1300.00
9 FIXED	M	1	MULTIPLE	11:35P	60S	04/29/13-04/29/13	WBZ NEWS	1	3600.00	3600.00
10 FIXED	Su	1	08:00A	09:00A	60S	04/28/13-04/28/13	WBZ NEWS	1	1100.00	1100.00
11	Sa	1	07:00A	08:00A	60S	04/27/13-04/27/13	WBZ NEWS	1	900.00	900.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WBZ-TV

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AND

PAGE 2

39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR		346928	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	SHORR JOHNSON MAGNUS			MARKEY COMMITTEE		
AND	1831 Chestnut St Ste 602			PO BOX 290782		
ADDRESS	Philadelphia	PA	19103-3700	Charlestown	MA 02129-0214	
	USA			USA		
CONTACT				PRODUCTMARKEY/D/US SEN MA		
LOCAL SALESPERSON	Pat Cashen		AGENCY EST. NO.	PRODUCT CODE 1302		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 04/27/13 AND ENDING 04/29/13 NO. WEEKS: 1						

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
FIXED										
12 FIXED	Sa	1	06:00A	07:00A	60S	04/27/13-04/27/13	WBZ NEWS	1	700.00	700.00
13 FIXED	Su	1	07:00A	08:00A	60S	04/28/13-04/28/13	WBZ NEWS	1	1000.00	1000.00
14 FIXED	Sa	1	08:00A	10:00A	60S	04/27/13-04/27/13	SATURDAY EARLY SHOW	1	1200.00	1200.00
Total Contract:								14		25700.00
							Billing Summary			
						Qtr 2-13	Apr 4900.00	May 20800.00	Jun .00	Total 25700.00
									GRAND TOTAL	25700.00

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